

2019 Higher Education Climate Leadership Summit

Local Action. Global Impact.



Second
Nature

Intentional
Endowments
Network

*An initiative of
CraneSustainability.org*

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2019 SUMMIT SPONSORSHIP

Sponsorships are an essential component to making the Summit possible and represent an excellent way to demonstrate your organization's climate leadership and support of Second Nature and the Intentional Endowments Network. We thank you for your partnership in advancing climate solutions.

All Sponsors will receive the following, along with additional benefits listed below per category:*

- Logo listed in conference program
- Logo listed on all signage
- Logo listed in conference email announcements
- Recognition on sponsorship Power-point general session welcome slides

CONVENING SPONSOR – \$50,000

\$40,000 for IEN Member or SN Partner

- Five registrations
- Main stage welcome remarks during Opening Session
- Photo opportunities with speakers and panelists
- Priority seating and introductions to all keynotes and featured panelists
- Host invitation-only dinner
- Main Stage Popcorn Session Presentation: short solo presentation, TED-type talk, sharing a breakthrough, achievement, insight or other idea that is inspiring, informative, and entertaining.
- Table-top display
- Largest logos presented on top line of conference materials
- 50-word company description in program
- Post-event marketing – Opportunity to host webinar and blog post with SN and/or IEN in 2019



GOLD – \$30,000

\$20,000 for IEN Member or SN Partner

- Three registrations
- Photo opportunities with speakers and panelists
- Main Stage Popcorn Session Presentation: short solo presentation, TED-type talk, sharing a breakthrough, achievement, insight or other idea that is inspiring, informative, and entertaining.
- Host invitation-only dinner
- Breakfast or lunch sponsorship
- Table-top display
- Second-largest logo presented in conference materials
- 50-word company description in program
- Breakfast or Lunch sponsorship
- Post-event marketing – Opportunity to host webinar and blog post with SN and/or IEN in 2019

SILVER – \$15,000

\$10,000 for IEN Member or SN Partner

- Two registrations
- Main Stage Popcorn Session Presentation: short solo presentation, TED-type talk, sharing a breakthrough, achievement, insight or other idea that is inspiring, informative, and entertaining.
- Table-top display
- Third-largest logo in conference materials

BRONZE – \$7,500

\$5,000 for IEN Member or SN Partner

- Two registrations
- Table-top display

SUPPORTING SPONSOR – \$5,000

\$2,500 for IEN Member or SN Partner

- One registration
- Table-top display

*Sponsor benefits vary by level. The Summit organizers reserve the right to modify benefits as circumstances require. Sponsorship does not include the right to direct the program agenda.

TEMPE DINE AROUND

Invite a select group of Summit attendees to join you in one of the many private dining areas in downtown Tempe for in-depth conversation over a 3-course meal introduced by the head chef. Dining details and outreach will be coordinated with the Second Nature Events Team to create the atmosphere and targeted attendee invitations tailored to your company's needs.

Available either Sunday or Monday evening of the Summit. Contact us for pricing options or add-ons.

QUESTIONS?

Please contact Eric Howard, Director of Strategic Partnerships, Second Nature at ehoward@secondnature.org.

www.HigherEdClimateSummit.org